

NEWS RELEASE
FOR IMMEDIATE RELEASE
CONTACT:

Dennis Amaral
800.811.6494

MARATHON CONSULTING
SELECTED AS BEST PRACTICE FINALIST
FOR CUSTOMER SERVICE

Brooklyn, New York August 12, 2010 -- For the past five years, the *New York Enterprise Report* has been recognizing the tri-state areas top small businesses for their accomplishments. This year, the *New York Enterprise Report* is proud to announce Marathon Consulting from Brooklyn, NY as a finalist in the Customer Service category.

The Best Practice Award finalists were chosen based on their ability to demonstrate the use of a best practice to generate competitive advantages, revenue profits and/or long-term value.

42 companies, based in the NY metro area, were selected as finalists out of dozens of qualified applicants for each category and will be recognized at the event. Marathon Consulting is the only company in the IT Consulting and support services industry to be selected as the best practice finalist for Customer Service.

"We are proud to recognize the achievements and accomplishments of Marathon Consulting," said Robert Levin, Editor-in-Chief & Publisher of *The New York Enterprise Report*. "The use of their unique m|Watch IT Support and computer preventative care plan has given them a distinct competitive advantage and we congratulate them for their initiatives and innovative thinking."

The New York Enterprise Report Small Business Awards Gala is scheduled for Wednesday, October 6th from 6 p.m.-10 p.m. at the Metropolitan Pavilion in New York City, NY. The Best Practices winners in the areas of Customer Service, Green Business, Human Resources & Leadership, Sales & Marketing and Technology and the Best of the Year winners in the areas of Social Responsibility Program of the Year, International Operations Program of the Year, Non Profit of the Year and Diverse Supplier of the Year will be announced at the Gala.

"I'm honored that Marathon has been selected as a finalist in the Customer Service category. We put a lot of effort in being the best New York IT Support provider in the region. This is a great accomplishment for the entire Marathon Consulting team and shows that when done properly, Managed IT Services and Fixed Fee Computer Support doesn't have to compromise quality," states Bill Stucklen, Founder and President of Marathon.

Marathon Consulting
181 North 11th Street / Suite 106
Brooklyn, NY 11211
800.881.6494
<http://www.marathonconsulting.com/>

About Marathon Consulting

Founded in 2002, Marathon has established a very active client base with some of the highest standards for excellence in the IT industry. Headquartered in Brooklyn, New York, Marathon is the leading provider of mission-critical technology services to small and medium businesses nationwide. Providing IT intelligence by anticipating and resolving technology issues is the first priority for Marathon. Providing and maintaining valuable IT solutions for every client is of top importance.

For more information about m|Watch, please visit:
<http://www.marathonconsulting.com/msolutions>.

For more information about the company, please visit
<http://www.marathonconsulting.com>.

About *The New York Enterprise Report*

The New York Enterprise Report, in print and online (www.nyreport.com) features "how-to" articles written by experts for small and midsize businesses in the tri-state area. Each issue of *The Report*, which is the only media in the New York area exclusively for the leaders of smaller businesses, provides thousands of dollars of much needed expertise making it a must read for those wanting to grow their businesses.

For more information about the New York Enterprise Report, visit
www.nyreport.com/awards or call 516/997-1950 or email info@hjmt.com.

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